



## Who We Are

The Jackson Laskowski Keep HOPE Alive Fund is a Charlotte-based organization focusing on children's oncology patients. We partner with Levine Children's Hospital (EIN #56-6060481) to make a difference in the children's lives who are fighting cancer and their families supporting them in the fight. Our mission is to pay it forward to those families who struggle financially to fight this ugly disease.

*"Childhood cancer remains the leading cause of death by disease among children in the United States. Every day, 42 children are diagnosed with cancer and the average age of diagnosis is 6. Cancer affects all ethnic, gender, and socio-economic groups and more than 40,000 children undergo treatment for cancer each year." –CureSearch for Children's Cancer*

For those families newly diagnosed, an uncertain future for their child is sometimes overshadowed by the unknown financial impacts, which seem to have no end. According to the National Children's Cancer Society "The economic burden of childhood cancer can be overwhelming for parents. In a recent NCCS survey, over 89% of families reported income loss due to their child's diagnosis.

## What We Do

The Jackson Laskowski Keep HOPE Alive Fund was originally created to assist Jackson and his family in their fight against cancer. From the beginning the vision went beyond Jackson to other families in pediatric oncology who are struggling to fight cancer head on amidst the emotional and financial battles that are waged daily as the war on cancer takes its toll. The monies raised through this fund are used to help cover the cost of ongoing treatment that is NOT PAID by insurance, such as deductibles, prescription drugs, child care, and on-going living expenses.

## Our Inspiration



My name is Jackson, I am 8 years old and I live in Harrisburg, NC. You may not know it from my photo, but I have been in the toughest battle of my life for the past 4 1/2 years, and so far...I am WINNING

On January 24, 2010, my world was turned upside down after a quick phone call to the doctor's office. What we thought would be a simple diagnosis of constipation turned into an emergency trip to Levine Children's Hospital, a CT scan, and a confirmed diagnosis of Stage IV Hepatoblastoma (liver cancer) that had metastasized to both of my lungs.

It's amazing how life can change that fast... In the first year of my fight, I underwent 11 rounds of chemotherapy, lung surgery to remove the remaining tumor masses, and a liver transplant. By August of 2010, I was declared cancer free.

Unfortunately, my journey was far from over... On February 20, 2011 it was determined that the cancer had returned to my lungs. I underwent a second lung surgery in June 2011, and additional chemotherapy, and remained in remission for 6 months until December 2011 when once again the cancer returned to my lungs for a third time.

I underwent radiation on my lungs, and received 7 more rounds of chemotherapy, until May 2012 when the doctors once again declared me to be cancer free... where I PRAY I will stay.

## How You Can Help

This year we will be hosting our 7<sup>th</sup> Annual Keep HOPE Alive Gala on September 16, 2016! It is our main fundraiser to help the many families struggling right here in the Charlotte area due to the pediatric cancer battles they are facing. It is a love-filled night of dinner, dancing, live and silent auctions and amazing raffles.

We can't do this alone! We need generous Corporate Sponsors who care about this fight! Many levels of sponsorship are available (Please see below). In addition to financial donations, we also need donations of products and services for our auction events and raffle.

Monies raised will go to Levine's Children Hospital and the Keep HOPE Alive Fund. Please help us make this night a huge success and provide relief for a parent trying to decide which is more important: medicine for their child or paying the electric bill.

Sponsor opportunities are listed on the next page, and we'd love to see you at the event!



**Platinum Sponsor - \$1,500**

- Company logo in Gala program\*
- Special recognition at the Gala
- Table for 10 guests
- 3 cocktails for each guest included
- 2 raffle tickets for Grand Prize for each guest

**Gold Sponsor- \$1,000**

- Company logo in Gala program\*
- Special recognition at Gala
- Table for 6 guests
- 2 cocktails for each guest included
- 1 raffle ticket for Grand Prize for each guest

**Silver Sponsor - \$500**

- Company logo in Gala program\*
- Special recognition at the Gala
- Table for 4 guests
- One cocktail for each guest included

**“Friends of Jackson”  
Table Sponsor - \$500**

- Company logo at table\*
- Special recognition at the Gala
- \$250 goes directly to the family of one of Jackson’s cancer patient friends or the foundation of their choice
- Special recognition in the Gala Program

**Corporate Table Sponsor- \$250**

- Company logo at table\*
- Special recognition at Gala
- Special recognition in the Gala Program

**Food/Beverage Sponsor- \$150**

- Company logo at bar\* (3 available)  
OR
- Company logo at food table\* (2 available)
- Special recognition in the Gala Program

*\*All logos and images must be received by Sept 1<sup>st</sup>, 2016 for guaranteed placement in program and media materials.*

**Yes! We would like to support in the following way:**

- Platinum  Gold  Silver  Friends  Corporate  Beverage/Food/Table

**Auction Items: Service/Merchandise - \$ \_\_\_\_\_ (Estimated Value)**  
 Description: \_\_\_\_\_

**Company Name:** \_\_\_\_\_  
**Address:** \_\_\_\_\_ **City/State:** \_\_\_\_\_  
**Phone:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_  
**Contact:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Payment Method:**

**OnLine:** <http://bit.ly/1ox1zoh>

**Credit Card:** \_\_\_\_\_ **Exp:** \_\_\_\_\_ **CID #:** \_\_\_\_\_

**Check: Check #** \_\_\_\_\_ *Please make checks payable to Carolina’s HealthCare Foundation (EIN # 56-6060481) and mail to Maggie Laskowski at 5020 Flagstone Court, Harrisburg, NC 28075.*